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Algoriddim unveils djay Pro AI for Mac

- New universal app djay Pro AI runs natively on Apple's M1 chip, allowing Mac users to separate vocals and instrumentals in real time
- Offers first-of-its-kind AI music features including Neural Mix™ FX processing and looping, allowing DJs to apply effects to individual components of music
- Introduces AI-based multi-crossfading, allowing DJs to swap drums, bass lines, and vocals of any two tracks or to perform a transition component by component

Munich, Germany, November 12, 2020 - Algoriddim today announced the launch of djay Pro AI for Mac, the most significant upgrade to its Apple Design Award-winning DJing platform to date. djay Pro AI was rebuilt from the ground up using the Apple Neural Engine and runs natively on the newest Mac devices as a universal app. Harnessing the power of Apple's M1 chip, djay Pro AI introduces breakthrough Neural Mix™ technology to Mac users with up to 15x faster machine learning performance, resulting in ultra-low latency and unprecedented precision for live DJ mixes.

"djay Pro AI and its groundbreaking Neural Mix technology are profoundly impacting DJing and remix culture as a whole. And we're thrilled to bring it to the Mac," said Karim Morsy, CEO of Algoriddim. "With the power of Apple's M1 chip we're doubling down on machine learning to introduce new features that mark a breakthrough in digital audio, including the possibility to apply audio effects not only on the whole track but on individual components of a song. The all-new streamlined user interface shines on macOS Big Sur and will offer DJs unprecedented tools to fine tune their skills and mix music like never before."

Neural Mix™ allows users to isolate beats, instruments, and vocals of any track in real time and redefines the boundaries of creative mixing. New in djay Pro AI for Mac is the ability to crossfade between individual components of two songs independently. This provides stunning remixing capabilities as DJs can easily swap bass lines or melodies of two songs while their keys and beats are automatically matched.

djay Pro AI introduces a revolutionary AI effects engine that fully leverages the Apple M1 with its 16-core architecture and provides the capability to apply audio effects to individual components of music, such as an echo effect on only the vocals or a reverb on the bass line. Users can even add rhythmic variation to the beat while the melody and vocals of the same track continue playing uninterrupted and vice versa. This opens up a whole new world of creative possibilities for DJs.

Top Features of the new djay Pro AI include:

- All-new streamlined user interface
- Single app unifying djay across macOS and iOS devices
- Fully optimized for M1-powered Macs and macOS Big Sur
- Unlimited access to an extensive library of samples, loops, FX, and visuals
- Neural Mix™ audio effects: 40+ state-of-the-art audio effects that can be assigned to the whole track or to individual components of songs
- Neural Mix™ channel configurations to suit different genres and mixing styles (e.g. “Instrumental - Acapella” separation for HipHop, “Drums - Harmonic - Vocals” for Dance, or “Drums - Bass - Melodic” for Electronic music)
- Neural Mix™ looping: loop vocals or melodies independently from the beat of the same track and vice versa
- Music production tools: Looper & Sequencer
- Video Mixing
- Isolator EQ
- Integration with over 100 DJ hardware controllers
- Plug-and-play with the RANE TWELVE motorized turntable controller
- Stream directly through TIDAL, SoundCloud, Beatport, and Beatsource

djay Pro AI is available as a free download on the Mac App Store and is compatible on any Mac running macOS 10.14 or later. The optional PRO subscription for \$6.99 per month or \$49.99 per year will offer full access to all content and features of djay Pro AI across Mac, iPad, and iPhone. Existing users of the previous djay Pro 2 for Mac will be offered a free selection of essential features on launch. djay for iOS subscribers will get the complete djay Pro AI for Mac as part of their existing PRO subscription at no additional cost. A 7-day free trial of the complete PRO subscription is available.

- ENDS -

Official Video:

<https://youtu.be/zE52bputG2U>

Website

<https://www.algoriddim.com/djay-pro-mac>

App Store Link

<https://www.algoriddim.com/store/djay-pro-mac>

Requirements

djay Pro AI is compatible with any Mac running macOS 10.14 or later.

About djay

djay is a winner of multiple Apple Design Awards. Available for desktop and mobile devices, it is loved by millions of DJs and music enthusiasts around the world.

About Algoriddim

Algoriddim, founded in 2006, creates world-class music and video applications for desktop and mobile devices. Its mission is to eliminate the boundaries between consumer and professional-level software to create a world where every person can be an artist and express themselves through music.

Further information:

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Press page: www.algoriddim.com/press

Neural Mix is a trademark of algoriddim GmbH. The Neural Mix playback, live decomposition, mixing, and visualization technologies are covered by multiple pending patent applications in the US and other countries.

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